

## **Protecting Your Privacy**

At 2HM-Logistics, safeguarding your privacy is our top priority. We highly value the trust you place in us, and we want you to know how we handle your personal data. This privacy statement outlines the types of personal data collected by 2HM-Logistics, the purposes for which we use this information, and the entities with which we may share it.

## **Our Commitment to Privacy**

Respecting your privacy is fundamental to our approach. We understand the importance of maintaining the confidentiality of the personal data you share with us. Any data collected through our website, such as email addresses, will be used solely to provide our services.

## **Purpose of Personal Data Usage**

We use your personal data to ensure prompt and efficient responses to your inquiries and requests. This data is exclusively used with your consent. Rest assured that 2HM-Logistics will never sell your personal information. We only disclose your information to third parties directly involved in delivering services. Our employees and engaged third parties are committed to upholding the confidentiality of your personal data.

## **Defining "Personal Data"**

According to the General Data Protection Regulation (GDPR), personal data refers to "any information relating to an identified or identifiable natural person." This includes details like your name, phone number, email address, and even your device's IP address. Any interaction with us will involve sharing personal data.

## **Types of Processed Personal Data**

2HM-Logistics offers a wide array of services. To provide the best possible service, we utilize various tools that collect, store, and process personal data. Here are the categories of personal data we gather:

### **Identity Information**

Company or foundation name, address, and email address.  
Names and roles of your company's contacts or representatives.

### **Tracking**

We assess the suitability of our website content for visitors.  
Tracking scripts are integrated through Google Tag Manager, compliant with GDPR provisions.

### **Google Analytics**

We employ Google Analytics cookies to analyze website user behavior anonymously. We have a processing agreement with Google, disabling data sharing and preventing other Google services' use with Analytics cookies.

## **LinkedIn Insights**

The LinkedIn Insight tag provides comprehensive campaign analysis and insights on website visitors.

It aids in conversions tracking and retargeting, while respecting LinkedIn's cookie settings.

## **Data Storage and Retention**

Form submissions on our website inform Business Line contacts via email. Data backups are maintained for 90 days to prevent loss due to email issues. Afterward, data is deleted.

## **Utilization of Cookies**

Cookies power our website, online services, and data collection. They store preferences, enable ads based on interests, allow logins, and aid fraud prevention and website performance monitoring. For more details, refer to our Cookie Policy (EU).

## **Our Data Usage Objectives**

Understanding our clients is essential for service optimization. We collect and process personal data to:

### **Enhance and Innovate**

Personal data analysis enhances our services, inspiring new ideas and better solutions for customers.

### **Marketing Activities**

We inform you via email, newsletters, and personalized ads on our website and third-party platforms.

### **Sharing Personal Data**

Your personal data is not shared with third parties unless legally mandated. Statutory provisions may require sharing data with law enforcement or tax authorities. Court orders or agreements could also lead to data sharing.

### **Our Data Protection Measures**

We invest in robust security systems, including personal data protection. We have a data breach procedure and promptly report breaches to Slovenian GDPR authorities and affected individuals.

### **Your Rights Regarding Personal Data**

The GDPR grants you specific rights concerning your personal data. Here's how you can exercise these rights:

### **Access Your Personal Data**

Request your collected personal data by contacting us.

### **Correct, Complete, or Delete Data**

We aim to respond within 4 weeks.

### **About This Privacy Statement**

As data regulations evolve, so does our approach. While we've aligned with GDPR, further changes may occur. We stay engaged with clients and interest groups to keep our policy current. This version was crafted on 20-10-2023. For the latest version, visit [www.2hmlogistics.com](http://www.2hmlogistics.com).

### **Privacy Questions?**

Should you have any privacy-related queries, please email us.